



Wilding Brands Official Sweepstakes Rules 2025

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. ENTRY INTO THE SWEEPSTAKES CONSTITUTES YOUR ACCEPTANCE OF THESE OFFICIAL RULES.

1. Binding Agreement:

To enter the Sweepstakes, you must agree to these Official Sweepstakes Rules. Submission of an entry constitutes your agreement to these rules. You agree to receive email communication from Sponsor, with the ability to opt out later. You may not submit an entry to the Sweepstakes and are not eligible to receive the Prizes unless you agree to these Official Rules. These Official Rules form a binding legal agreement between you and Sponsor.

2. Eligibility:

To be eligible to enter the Sweepstakes, you must be a U.S. citizen or permanent U.S. legal resident, and be twenty-one (21) years of age or older at the time of entry. Sweepstakes is open only to 21+ participants. You are not eligible to enter if you are employed by Wilding Brands or any advertising, promotion, or coordinating agencies involved in this promotion, or the household members or immediate family members (spouses, parents, step-parents, children, step-children, siblings) of any of the above. Sweepstakes is void wherever prohibited by law.

3. Sponsor:

Wilding Brands ("Sponsor," "we," "our," or "us"), 1380 Horizon Ave Unit A, Lafayette, CO 80026

4. Sweepstakes Period:

Begins at 12:00 AM MST on June 5, 2025, and ends at 11:59 PM MST on June 22, 2025 ("Sweepstakes Period"). Sponsor reserves the right to shorten or extend the Sweepstakes Period at its sole discretion. Administrator's computer is the official timekeeping device for these Sweepstakes.



5. How to Enter:

Automated entries are prohibited and any use of automated devices will cause disqualification. Entrants may not enter with multiple email addresses nor use any device or artifice to enter multiple times or as multiple entrants. Multiple entrants are not permitted to share the same email address. Should multiple users of the same email account enter the Sweepstakes and a dispute arise regarding the identity of the entrant, the authorized account holder of said email account at the time of entry will be considered the entrant and must comply with these Official Rules.

You may enter by:

- Visiting the Sweepstakes website at greatdivide.com/meadow-creek-fest-giveaway during the Sweepstakes Period and submitting a completed entry form.
- For bonus entries, log in to your Instagram account and follow the participating brands IG accounts listed on the event page.
- Like the Meadow Creek Giveaway post and tag your crew in the comments.
You must complete the entry form for bonus entries to count.
- QR Code: Use a smartphone or web-enabled device to scan a promotional QR code, which links to wildingbrands.com/meadow-creek-giveaway.

Limit one (1) entry per Instagram account, and one (1) per form submission.

6. Sweepstakes Drawing:

One (1) potential winner will be randomly selected approximately on June 23, 2025. Odds of winning depend on the number of eligible entries received during the Sweepstakes Period.

7. Winner Notification:

WILDING brands

The winner will be notified via email and must respond within 24 hours. Failure to respond will result in forfeiture. The potential winner must complete, sign, and return an affidavit of eligibility, liability, and publicity release within three (3) days of prize acceptance.

8. Prize Details:

Grand Prize – Meadow Creek Experience Pack (1 total):

- Two (2) weekend passes to Yahn Dawn at Meadow Creek (June 27–28, 2025)
- Wilding Brands Swag Pack

Prize is non-transferable. No cash equivalent or substitution allowed except at Sponsor's sole discretion. Winner is responsible for all applicable taxes and fees.

9. Publicity:

Acceptance of the prize grants Sponsor the right to use the winner's name, voice, likeness, and biographical information for advertising and promotional purposes without additional compensation, unless prohibited by law.

10. Release:

By accepting the prize, the winner agrees to release and hold harmless Wilding Brands and its affiliates from any liability arising from participation in the Sweepstakes or use of the prize.

11. General Conditions:

Sponsor reserves the right to disqualify any participant who violates these rules or tampers with the operation of the Sweepstakes.

12. Privacy:

Personal data will be used for Sweepstakes administration and marketing communication. You may opt out at any time.



13. Dispute Resolution:

All disputes shall be governed by Colorado law and resolved in Denver, Colorado.